

Filed by Equinix, Inc.
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and deemed filed pursuant to Rule 14a-12
of the Securities Exchange Act of 1934

Subject Company:
Switch & Data Facilities Company, Inc.
(Commission File No. 001-33302)



EQUINIX

Switch and Data Acquisition Overview

NASDAQ: EQIX

October 2009

FORWARD LOOKING STATEMENTS

Except for historical information, our presentation today contains forward-looking statements which include words such as “believe”, “anticipate” and “expect”. These forward-looking statements involve risks and uncertainties that may cause Equinix’s actual results to differ materially from those expressed or implied by these statements. Factors that may affect Equinix’s results are summarized in our annual report on Form 10-K filed February 26, 2009, and quarterly report on Form 10-Q filed on July 29, 2009. Equinix assumes no obligation and does not intend to update *forward-looking* statements made in this presentation.

Equinix Announces Agreement to Acquire Switch and Data



- Definitive Agreement - Announced October 21, 2009
- Transaction valued at approximately \$689 million based on closing price of Equinix stock on October 20, 2009
- Overall consideration paid by Equinix will be 80% Equinix stock and 20% cash
- Switch and Data stockholders will have the opportunity to elect to receive 0.19409 shares of Equinix stock or \$19.06 for each share of Switch and Data stock, subject to pro-rata adjustment to achieve the 80/20 mix of stock and cash
- Expected to qualify as a tax-free exchange to Switch and Data's stockholders with respect to the stock portion of the merger consideration – an amount of the cash portion of the merger consideration may be replaced by an equivalent amount of Equinix stock to the extent necessary to achieve this
- Switch and Data directors, executive officers, and certain significant Stockholders have agreed to vote 35% of Switch and Data's outstanding shares in favor of the transaction
- The transaction is expected to close in the first quarter of 2010 subject to customary closing conditions, including the approval of Switch and Data's stockholders and regulatory approvals

Business Drivers for Acquisition of Switch and Data



INDUSTRY LEADERSHIP

- Leading market position in data center services
 - ✓ A leading Global Provider with over 6M gross Sq Ft worldwide

MARKET MOMENTUM

- Favorable industry trends fueling increasing demand
 - ✓ Adds 16 additional North American markets

SUSTAINABLE DIFFERENTIATION

- High levels of network connectivity, operational reliability and global capabilities
 - ✓ Access to broader North American reach for latency-sensitive applications

CUSTOMER FOCUS

- Committed to our customers' success
 - ✓ Expanded capacity and new markets

DISCIPLINED EXPANSION

- Investing in our core business with measured and fully-funded expansion plan
 - ✓ Stronger balance sheet for combined expansion capacity

STOCKHOLDER VALUE

- Increased scale and potential synergies reduce operating costs
- Accretive to Equinix stand alone cash flow going forward

Data Center Hosting Services Landscape



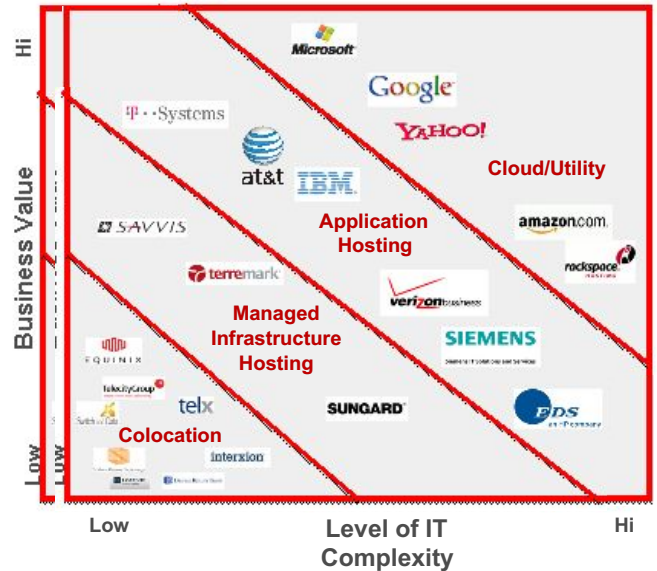
The North American datacenter market is highly fragmented, with over 350 companies providing Internet Data Center services

North American Web Hosting Market, 2008-2012
(Millions of U.S. Dollars)

| | 2008 | 2009 | 2010 | 2011 | 2012 | CAGR |
|--------------|--------|--------|--------|--------|--------|-------|
| Total Market | 14,871 | 17,676 | 20,961 | 24,726 | 28,981 | 18.7% |

CAGR = compound annual grow
Source: Gartner (November 2008)

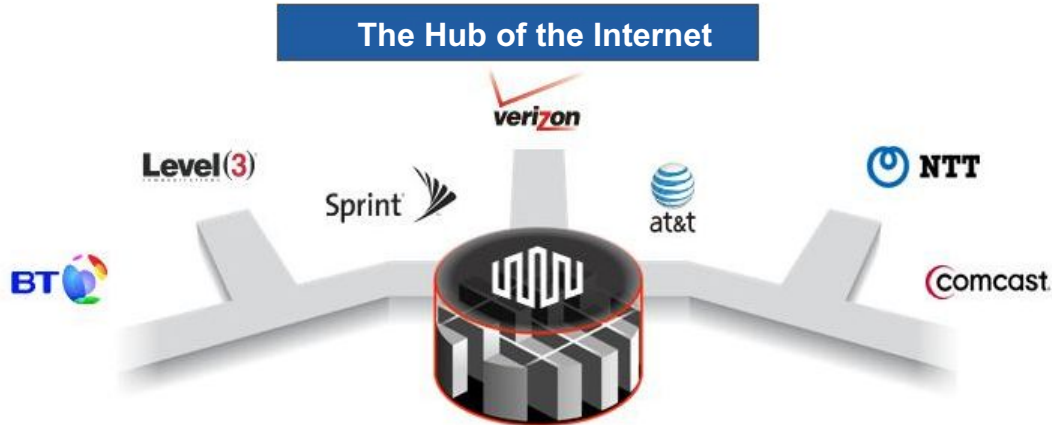
- Growth in the North American Web hosting market is supported by multiple, strong fundamental trends, including:
 - Utility computing (including virtualization)
 - The growth in Web content and applications



Sustainable Differentiation Equinix: Providing a Unique Ecosystem



- With every major domestic and international network as a customer, Equinix acts like an “airport hub,” connecting businesses to the routes/carriers that lead most directly to the desired destination



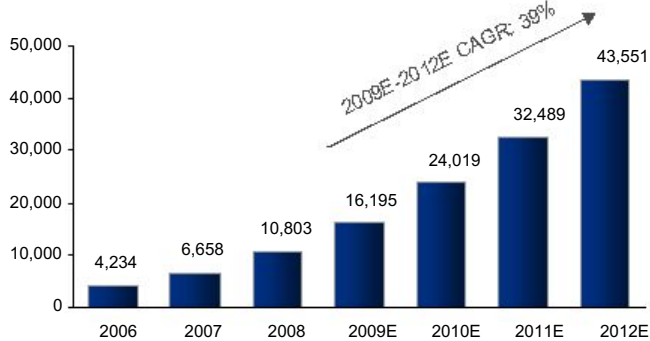
| Content Services Hub | Financial Services Hub | Enterprise Computing Hub |
|----------------------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| <p>Interconnecting the largest array of networks and content providers</p> | <p>Market leading ecosystem built to deliver low latency services</p> | <p>Connecting providers and customers of cloud computing with the key network and content players</p> |

Market Momentum Industry Trends



GLOBAL IP TRAFFIC

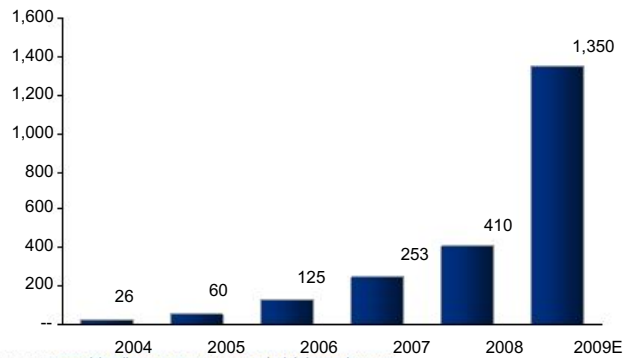
(Petabytes per month)



Source: Cisco Visual Networking Index – Forecast and Methodology, 2007–2012.

US TRADING VOLUME

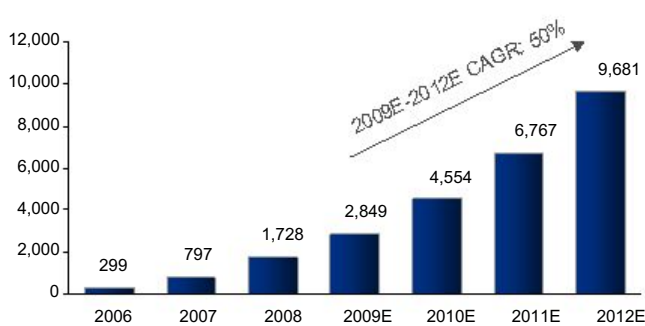
(Thousands of peak messages per second)



Source: www.bradianz.com, www.marketdatapeaks.com.

GLOBAL CONSUMER VIDEO TRAFFIC

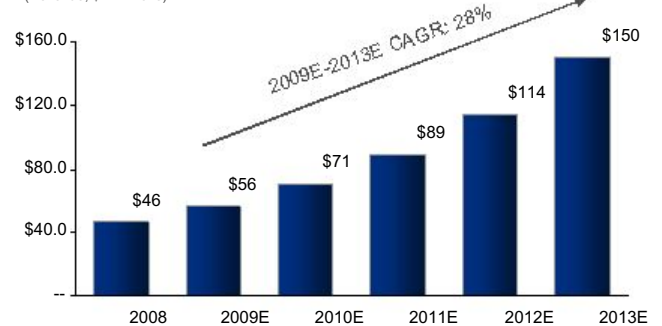
(Petabytes per month)



Source: Cisco Visual Networking Index – Forecast and Methodology, 2007–2012.

GLOBAL CLOUD SERVICES REVENUE

(Revenue, \$ in Billions)

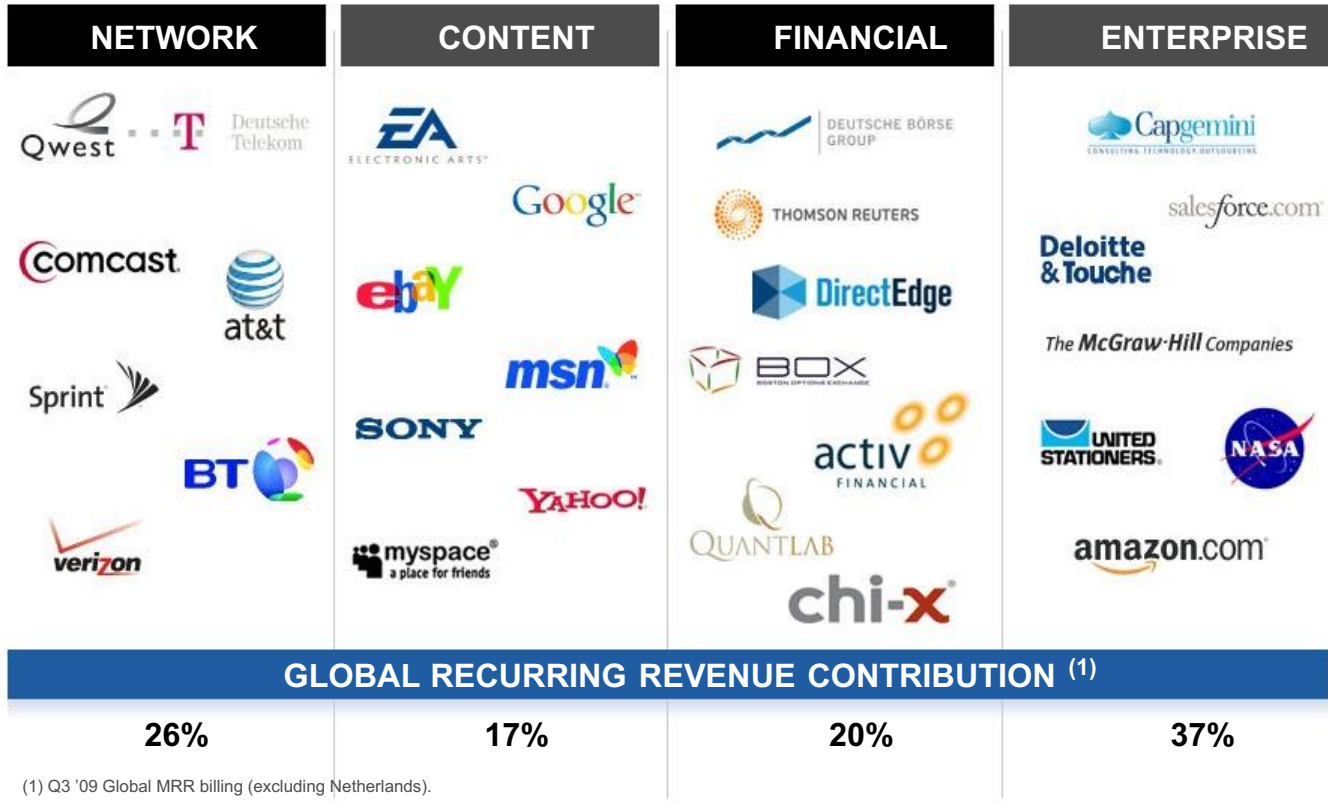


Source: Gartner (2009).

Our Customer Base



Blue chip customer base that is diversified across our key business segments



(1) Q3 '09 Global MRR billing (excluding Netherlands).

Switch and Data Unique Data Center Footprint



Switch and Data Has 22 Markets & 34 Data Centers In North America

Data Center Footprint Comparison



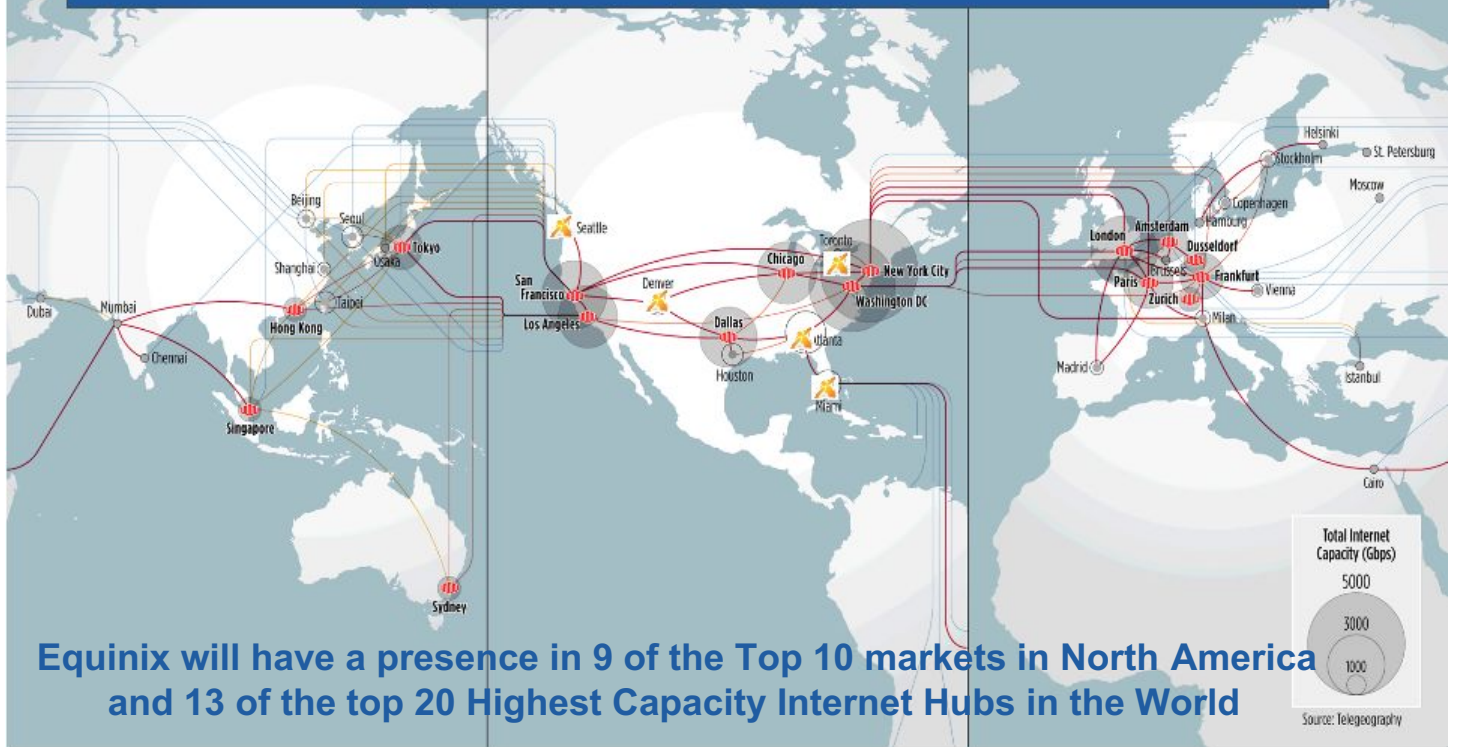
Strategic Rationale

- **Expansion Markets:** Switch and Data provides a footprint in key new markets (Atlanta, Denver, Miami, Seattle, Toronto)
 - **Performance:** positions Equinix to meet the needs of key network & cloud providers
 - **Growth:** expands our growth/investment prospects
- **Capacity:** provides incremental inventory in key overlap markets that our sales engine can utilize
- **Interconnection:** strengthens our interconnection presence in key metros
- **Scale:** Equinix can achieve significant operational and financial synergies

Global Service Delivery Platform in the Right Markets



Located where the Cable Systems Interconnect the World
Connecting over 350+ Network Providers Around the Globe



Equinix will have a presence in 9 of the Top 10 markets in North America
and 13 of the top 20 Highest Capacity Internet Hubs in the World

Sources: Telegeography & Equinix

Comparative Stats



| | Equinix* | Switch and Data** |
|--------------------------|--------------------------------------------------------|----------------------------------------------------------------------|
| 2008 Revenues | \$704.7 million | \$171.5 million |
| Markets | 18 markets in 10 countries in US, EU and AP | 22 markets in North America |
| # Data Centers | 45* | 34** |
| Gross Square Ft | > 5.0 million | 1.1 million |
| Cabinet Capacity | 58,200* | ~13,000** |
| Reported Utilization | 81%* | ~61%** |
| # Customers | 2,522* | 979** |
| Ticker/Market | EQIX (NASDAQ) | SDXC (NASDAQ) |
| Corporate Headquarters | Foster City, CA | Tampa, FL |
| URL | www.equinix.com | www.switchanddata.com |
| Prominent Customer Names | IBM, AT&T, Verizon, Google, Amazon, MSN, Sprint, Qwest | Akamai, Comcast, DirecTV, Limelight, Neuberger Berman, NTT, Verisign |

* As announced by Equinix Q3 results conference call on October 21, 2009; ** As announced by Switch and Data on Q2 results conference call on July 28, 2009

Important Information for Investors and Stockholders



This communication may be deemed to be solicitation material in respect of the proposed transaction between Equinix and Switch and Data. In connection with the proposed transaction involving Equinix and Switch and Data, Equinix plans to file with the SEC a Registration Statement on Form S-4 containing a Proxy Statement/Prospectus and each of Equinix and Switch and Data plan to file with the SEC other documents regarding the proposed transaction. The definitive Proxy Statement/Prospectus will be mailed to stockholders of Switch and Data. **SWITCH AND DATA STOCKHOLDERS ARE URGED TO READ THE PROXY STATEMENT/PROSPECTUS AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION.**

Switch and Data stockholders will be able to obtain free copies of the Registration Statement and the Proxy Statement/Prospectus (when available) and other documents filed with the SEC by Equinix and Switch and Data through the website maintained by the SEC at www.sec.gov. In addition, Switch and Data stockholders will be able to obtain free copies of the Registration Statement and the Proxy Statement/Prospectus (when available) and other documents filed with the SEC from Equinix by directing a request to Equinix, Inc., 301 Velocity Way, Fifth Floor, Foster City, CA 94404, Attention: Investor Relations (telephone: 888-222-1162) or going to Equinix's corporate website at www.equinix.com, or from Switch and Data by directing a request to Switch & Data Facilities Company, Inc., 1715 Westshore Boulevard, Suite 650, Tampa, FL 33607, Attention: Investor Relations (telephone: 866-797-2633) or going to Switch and Data's corporate website at www.switchanddata.com.

Equinix, Switch and Data and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction. Information regarding Equinix's directors and executive officers is contained in its annual proxy statement filed with the SEC on April 23, 2009. Information regarding Switch and Data's directors and executive officers is contained in Switch and Data's annual proxy statement filed with the SEC on April 6, 2009. Additional information regarding the interests of such potential participants will be included in the Proxy Statement/Prospectus and the other relevant documents filed with the SEC (when available).